



DI/F-EXAM/TT/00

**NAGINDAS KHANDWALA COLLEGE
AUTONOMOUS**

A.Y 2022 – 2023

22-23-06/UG-EXAM-TT/___

**TIME TABLE FOR - B.B.A. (Honours) in Marketing Management
SEMESTER – I External (ATKT) Examination, June - 2023**

B.B.A. (Honours) in Marketing Management - Semester End Examination

| Date | Day | Time | Semester | Paper | Marks | Mode |
|------------|-----------|----------------------|----------|----------------------------|-------|---------|
| 10-06-2023 | Saturday | 01:00 PM to 03:00 PM | I | Human Resources Management | 60 | Offline |
| 12-06-2023 | Monday | 01:00 PM to 03:00 PM | I | Business Economics | 60 | Offline |
| 13-06-2023 | Tuesday | 01:00 PM to 03:00 PM | I | Management Concepts | 60 | Offline |
| 14-06-2023 | Wednesday | 01:00 PM to 03:00 PM | I | Fundamentals of Marketing | 60 | Offline |
| 15-06-2023 | Thursday | 01:00 PM to 03:00 PM | I | Research Methodology | 60 | Offline |

Ms. Elizabeth Leah George
Controller of Examinations

Date: 24-04-2023

**NAGINDAS KHANDWALA COLLEGE
AUTONOMOUS**

A.Y 2022 – 2023

22-23-06/UG-EXAM-TT/___

**TIME TABLE FOR - B.B.A. (Honours) in Marketing Management
SEMESTER – II External (ATKT) Examination, June - 2023****B.B.A. (Honours) in Marketing Management - Semester End Examination**

| Date | Day | Time | Semester | Paper | Marks | Mode |
|------------|-----------|----------------------|----------|------------------------------------|-------|---------|
| 24-06-2023 | Saturday | 01:00 PM to 03:00 PM | II | Marketing Mix | 60 | Offline |
| 26-06-2023 | Monday | 01:00 PM to 03:00 PM | II | Consumer Behaviour | 60 | Offline |
| 27-06-2023 | Tuesday | 01:00 PM to 03:00 PM | II | IT in Business Management | 60 | Offline |
| 28-06-2023 | Wednesday | 01:00 PM to 03:00 PM | II | Introduction to Accounts & Finance | 60 | Offline |
| 30-06-2023 | Friday | 01:00 PM to 03:00 PM | II | Strategic Management | 60 | Offline |

**Ms. Elizabeth Leah George
Controller of Examinations**



**NAGINDAS KHANDWALA COLLEGE
AUTONOMOUS**

A.Y 2022 – 2023

22-23-06/UG-EXAM-TT/___

**TIME TABLE FOR - B.B.A. (Honours) in Marketing Management
SEMESTER – III External (ATKT) Examination, June - 2023**

B.B.A. (Honours) in Marketing Management - Semester End Examination

| Date | Day | Time | Semester | Paper | Marks | Mode |
|------------|-----------|----------------------|----------|-----------------------------------|-------|---------|
| 24-06-2023 | Saturday | 04:00 PM to 06:00 PM | III | Advertising and IMC | 60 | Offline |
| 26-06-2023 | Monday | 04:00 PM to 06:00 PM | III | Sales and Distribution Management | 60 | Offline |
| 27-06-2023 | Tuesday | 04:00 PM to 06:00 PM | III | Brand Management | 60 | Offline |
| 28-06-2023 | Wednesday | 04:00 PM to 06:00 PM | III | Customer Relationship Management | 60 | Offline |

Ms. Elizabeth Leah George
Controller of Examinations



DI/F-EXAM/TT/00

**NAGINDAS KHANDWALA COLLEGE
AUTONOMOUS**

A.Y 2022 – 2023

22-23-06/UG-EXAM-TT/___

**TIME TABLE FOR - B.B.A. (Honours) in Marketing Management
SEMESTER – IV External (ATKT) Examination, June - 2023****B.B.A. (Honours) in Marketing Management - Semester End Examination**

| Date | Day | Time | Semester | Paper | Marks | Mode |
|------------|-----------|----------------------|----------|-------------------------------------|-------|---------|
| 10-06-2023 | Saturday | 04:00 PM to 06:00 PM | IV | Retail Management | 60 | Offline |
| 12-06-2023 | Monday | 04:00 PM to 06:00 PM | IV | Business Development and Networking | 60 | Offline |
| 13-06-2023 | Tuesday | 04:00 PM to 06:00 PM | IV | Services Marketing | 60 | Offline |
| 14-06-2023 | Wednesday | 04:00 PM to 06:00 PM | IV | Rural Marketing | 60 | Offline |
| 15-06-2023 | Thursday | 04:00 PM to 06:00 PM | IV | Business Analytics | 60 | Offline |

Ms. Elizabeth Leah George
Controller of Examinations

Date: 24-04-2023